

Faraday Technology Allied with Arasan Chip Systems in MIPI® DSI Receiver and MIPI D-PHY

Arasan's extensive experience with MIPI guarantees a rapid product launch

San Jose, California, March 22, 2012 - Arasan Chip Systems, Inc. ("Arasan"), a leading provider of Total Semiconductor IP Solutions, announced today to ally with Faraday Technology Corporation ("Faraday") in MIPI DSI Device and MIPI D-PHY. The Arasan IP was integrated into Faraday's ASIC customer project in order to meet their tight development schedule.

"Arasan is one of the very few vendors that can provide silicon proven IP within a very tight schedule," said Jensen Yen, Associate Vice President of Marketing and Spokesperson at Faraday. "We are glad to work with Arasan, and by their professional support, we thus lessen our RD effort and greatly shorten the integration lead time. The satisfying results have also proved that Arasan is one of the best IP partners with extensive MIPI expertise."

Arasan has been a contributing member of the MIPI Alliance since 2004 and their long time engagement in this organization made it easy for Faraday to shortlist its preferred IP vendors. As a result of its MIPI Alliance participation, Arasan has developed a deep expertise in MIPI technology. Four out of five MIPI Alliance Board Members buy MIPI products from Arasan.

"It is always very rewarding for us to see a very quick tape out as we did with Faraday. We are very excited to be able to offer an extensive MIPI portfolio to a leading semiconductor customer like Faraday," said Ron Mabry, Vice President of Sales at Arasan.

Arasan Chip Systems is the provider of the most complete suite of MIPI compliant semiconductor IP solutions, which consist of IP cores and PHYs, verification IP, software stacks and drivers, hardware validation platforms, and optional customization services. These include IP for the CSI-2, DSI, HSI, LLI, SLIMbus, RFFE, D-PHY and M-PHY standards.

About Arasan

Arasan Chip Systems is a leading provider of Total IP Solutions for mobile storage and connectivity applications. Arasan's high-quality, silicon-proven, Total IP Solutions include digital IP cores, analog PHY interfaces, verification IP, hardware verification kits, protocol analyzers, software stacks and drivers, and optional customization services for MIPI, USB, SD, SDIO, MMC/eMMC, CF, UFS, xD and many other popular standards. Unlike many other IP providers, Arasan's Total IP Solution encompasses all aspects of IP development and integration, including analog and digital cores, hardware development kits, protocol analyzers, validation IP and software stacks and drivers and optional architecture consulting and customization services. Based in San Jose, CA, USA, Arasan Chip Systems has a 17 year track record of IP and IP standards development leadership.

About Faraday

Faraday Technology Corporation is a leading fables ASIC and silicon IP provider. The company's broad silicon IP portfolio includes I/O, Cell Library, Memory Compiler, ARM-compliant CPUs, DDRI/II/III, MPEG4, H.264, USB 2.0/3.0, 10/100 Ethernet, Serial ATA, and PCI Express, etc. Headquartered in Taiwan, Faraday has service and support offices around the world, including the U.S., Japan, Europe, and China. Faraday is listed in Taiwan Stock Exchange, ticker 3035. For more information, please visit: www.faraday-tech.com